

# way to grow™

## Education is Power

### 2023 Sponsorship Opportunities

**Date:** Wednesday, May 10, 2023

**Time:** 11:45am - 1:00pm

**Location:** Walker Art Center  
725 Vineland Place, Minneapolis  
Skyline Room

**Contact:**

Carolyn Smallwood  
Chief Executive Officer  
csmallwood@mplswaytogrow.org

TEL 612.874.4740  
waytogrow.org

## Supporting Way to Grow

For more than 30 years, Way to Grow has worked together with parents and communities to close our prevalent education gap. Through our highly effective home visiting program, Great by Eight, we connect with families and children, empowering our next generation of leaders. We are proud to work with neighbors in Minneapolis and the surrounding suburbs—caregivers who work hard to provide for their children; who desire to be active in their community and in their child's education.

At Way to Grow, we mobilize the collective power of our entire community, weaving a web of support, one family at a time. Will you join us in this important work?

When you give to Way to Grow, your financial support has an immediate and direct benefit, empowering parents and children while strengthening the future vitality of our whole community. Sponsorship is more than a check; it's an investment now and in the future.

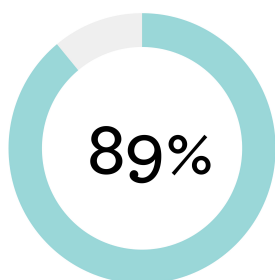
## The Value of Sponsorship

"We can leave a legacy that will go beyond our lives in ensuring a brighter future for children and families."

Laurie Lafontaine, Way to Grow Board Member

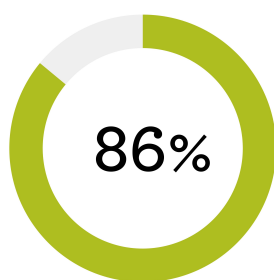
## Resilience

Both the process and the outcome of successfully adapting to difficult or challenging life experiences



### Health Education

89% of newborns were born at or above healthy birth weight.



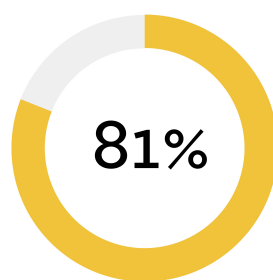
### Teen Parenting

86% of parenting teens did not have a repeat pregnancy.



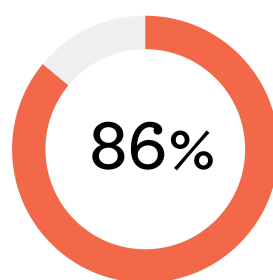
### Early Childhood

98% of Way to Grow children were prepared for kindergarten.



### Elementary

81% of K-3 students demonstrated growth in reading level assessments.



### Parent Engagement

86% of parents attended at least one parent-teacher conference.



## Meet Our Speaker:

### Dr. Rhoda Mhiripiri-Reed, Hopkins Schools Superintendent

Dr. Rhoda Mhiripiri-Reed has served in public education for over two decades. After graduating from Yale with a teaching license, Dr. Mhiripiri-Reed returned to Minnesota to begin her teaching career. Dr. Rhoda Mhiripiri-Reed later completed Harvard University's doctoral program in Education Leadership and has since dedicated her life and career to improving the lives of others.

In 2016, Dr. Rhoda Mhiripiri-Reed became the first woman and the first person of color to serve as a Hopkins superintendent. Under her leadership, Hopkins Public Schools developed a strategic plan called Vision 2031, built upon the core belief that every student deserves a brilliant future. Dr. Mhiripiri-Reed, alongside her team, her students, and her community, is working to reimagine our educational system from the ground up.

## Education is Power Sponsorship

### Sponsorship Level:

- |   |          |
|---|----------|
| <input type="checkbox"/> Platinum Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor     | \$5,000  |
| <input type="checkbox"/> Silver Sponsor   | \$3,000  |
| <input type="checkbox"/> Table Ambassador | \$1,000  |
| <input type="checkbox"/> Ticket           | \$75     |
| <input type="checkbox"/> Other Amount     | \$ _____ |

*Platinum, Gold, and Silver sponsors will receive recognition on event invitations and during the program. All Sponsors and Table Ambassadors will receive a table of ten as part of their sponsorship, and recognition in the program.*

### Payment Method *(select one)*:

- ☐ Check enclosed (payable to Way to Grow)
- ☐ Call for credit card information
- ☐ Send invoice to address listed
- ☐ Charge to credit/debit card

### To Sponsor:

Contact Melissa Meyer, Director of Development: [mmeyer@mplswaytogrow.org](mailto:mmeyer@mplswaytogrow.org) or 612-874-4740 ext. 107.

*This form and checks may be mailed to Way to Grow at 201 Irving Ave. N, Suite 100, Minneapolis, MN 55405, attention Melissa Meyer. Thank you!*

### Sponsor Contact Information:

Name as you would like it to appear on any promotional materials:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Payment Information *(for credit card payments only)*:

Card Number: \_\_\_\_\_

Expiration (mm/yyyy): \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name (as it appears on the card):

\_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_