

way to grow™

Education is Power

2023 Sponsorship Opportunities

Date: Wednesday, May 10, 2023

Time: 11:45am - 1:00pm

Location: Walker Art Center
725 Vineland Place, Minneapolis
Skyline Room

Contact:

Carolyn Smallwood
Chief Executive Officer
csmallwood@mplswaytogrow.org

TEL 612.874.4740

waytogrow.org

Supporting Way to Grow

For more than 30 years, Way to Grow has worked together with parents and communities to close our prevalent education gap. Through our highly effective home visiting program, Great by Eight, we connect with families and children, empowering our next generation of leaders. We are proud to work with neighbors in Minneapolis and the surrounding suburbs—caregivers who work hard to provide for their children; who desire to be active in their community and in their child’s education.

At Way to Grow, we mobilize the collective power of our entire community, weaving a web of support, one family at a time. Will you join us in this important work?

When you give to Way to Grow, your financial support has an immediate and direct benefit, empowering parents and children while strengthening the future vitality of our whole community. Sponsorship is more than a check; it’s an investment now and in the future.

The Value of Sponsorship

“We can leave a legacy that will go beyond our lives in ensuring a brighter future for children and families.”

Laurie Lafontaine, Way to Grow Board Member

Resilience

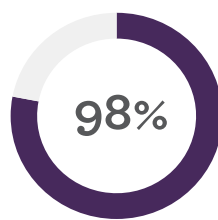
Both the process and the outcome of successfully adapting to difficult or challenging life experiences

HEALTH
EDUCATION



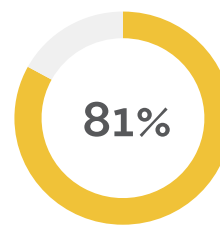
of newborns born at or above healthy birth weight

TEEN
PARENTING



of parenting teens without a repeat pregnancy

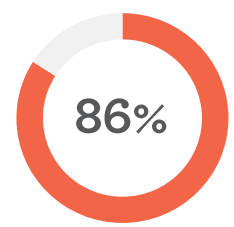
EARLY
CHILDHOOD



of K-3 students demonstrated growth in reading assessments

ELEMENTARY

PARENT
ENGAGEMENT



of parents attended at least one parent-teacher conference



Meet Our Speaker:

Dr. Rhoda Mhiripiri-Reed, Hopkins Schools Superintendent

Dr. Rhoda Mhiripiri-Reed has served in public education for over two decades. After graduating from Yale with a teaching license, Dr. Mhiripiri-Reed returned to Minnesota to begin her teaching career. Dr. Rhoda Mhiripiri-Reed later completed Harvard University's doctoral program in Education Leadership and has since dedicated her life and career to improving the lives of others.

In 2016, Dr. Rhoda Mhiripiri-Reed became the first woman and the first person of color to serve as a Hopkins superintendent. Under her leadership, Hopkins Public Schools developed a strategic plan called Vision 2031, built upon the core belief that every student deserves a brilliant future. Dr. Mhiripiri-Reed, alongside her team, her students, and her community, is working to reimagine our educational system from the ground up.

Education is Power Sponsorship

Sponsorship Level:

- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$3,000
- Table Ambassador \$1,000
- Ticket \$75
- Other Amount \$ _____

Platinum, Gold, and Silver sponsors will receive recognition on event invitations and during the program. All Sponsors and Table Ambassadors will receive a table of ten as part of their sponsorship, and recognition in the program.

Payment Method *(select one):*

- Check enclosed (payable to Way to Grow)
- Call for credit card information
- Send invoice to address listed
- Charge to credit/debit card

To Sponsor:

Contact Melissa Meyer, Director of Development: mmeyer@mplswaytogrow.org or 612-874-4740 ext. 107.

This form and checks may be mailed to Way to Grow at 201 Irving Ave. N, Suite 100, Minneapolis, MN 55405, attention Melissa Meyer. Thank you!

Sponsor Contact Information:

Name as you would like it to appear on any promotional materials:

Contact Name: _____

Title: _____

Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Information *(for credit card payments only):*

Card Number: _____

Expiration (mm/yyyy): _____ Security Code: _____

Cardholder Name (as it appears on the card):

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____